

# TECH INVEST

DIGITAL BUSINESS NEWS

MONACO

October 5th & 6th 2017 - Méridien Beach Plaza, Monaco



One to One event for European investors and tech companies





# Small Caps, Pre-IPO and Startups: Why attend this event ?

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- Meet the most influent Investors
- Discover new investors
- Increase your visibility
- Increase your market capitalization
- Generate new investment requests & improve your liquid assets
- Positive impact on your liquidity





# Investors: Why attend this event ?

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## COME AND MEET

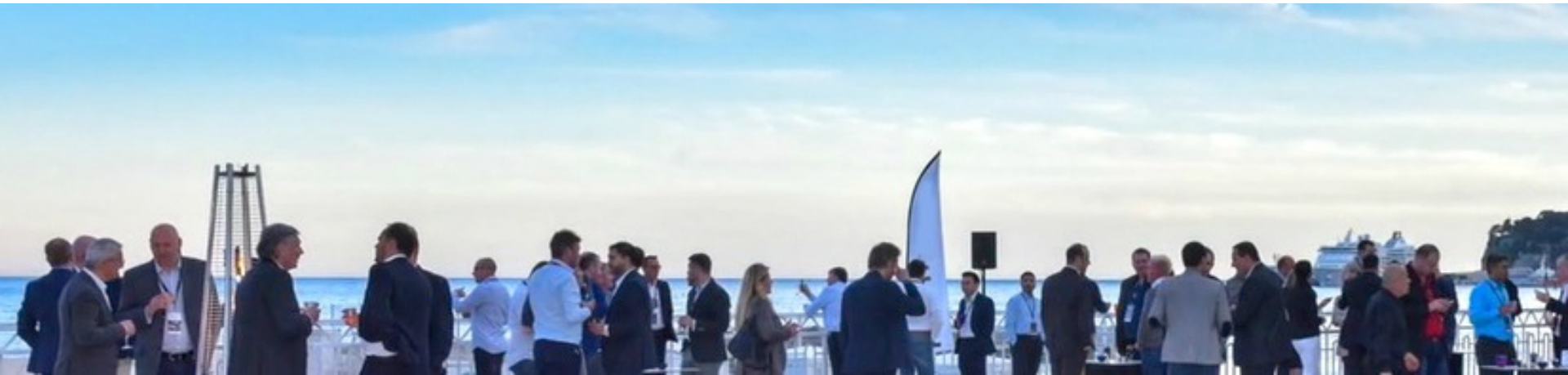
Future small gems to generate performance

A selection of 30 companies will be presented

SMALL CAPS

PRE IPO COMPANIES

STARTUPS





# Session formats

300

One to One meeting

With small caps, startups and analysts

30

High Level Pitch

Small Caps, Pre-IPO, Startups

8

Keynotes

4

Awards

35

Stands

1

Gala dinner





# Attendees

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- Companies Managers (Small caps, Pre-IPO and big startups)
- Investors (Brokerage Companies, Sponsored Search & Independent Search, Private equity Funds, Family office, High Net Worth, Wealth Managers, Fund Raisers, Qualified Investors)
- Financial Analysts
- Specialised Journalists

150 attendees during the 2 days





# Day 1

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- 10:00-10:30: Welcome coffee
- 10:30-11:00: Opening session **with Jean Castellini : Government Advisor & Minister of Finance and Economy**
- 11:05-11:50: Pitch (5 small caps)
- 11:50-12:20: Networking break session
- 12:20-12:40: Keynote 1 : **To be listed or not to be listed, that's the question?**
- 12:45-13:05: Keynote 2 : **Fintech 3.0, the gateway to Blockchain, AI & machine learning**
- 13:10-14:30: Lunch break
- 14:35-15:25: Pitch (5 pré-IPO small caps)
- 15h30-15h50 : Keynote 3 : **Adtech: still an investment opportunity?**
- 16:50-16:20: Networking break session
- 16:25-17:15: Pitch (5 big startups)
- 17:20-17:40: Keynote 4 : **Funding by the stock market : giving itself the means to succeed.**
- 17:45-18:00: Closing Session Day 1
- 20:00-23:00: Gala Dinner





## Day 2

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- 09:00-09:30: Opening coffee
- 09:30-09:50: Keynote 5: **Relations between startups and corporates**
- 10:00-10:50: Pitch (5 small caps)
- 10:55-11:15: Keynote 6 : **Hyper-growth and external growth**
- 11:20-12:10: Pitch (5 pré-IPO small caps)
- 12:15-14:00: Lunch Break
- 14:55-15:15: Keynote 7 :
- 14:00-14:50: Pitch (5 big startups)
- 15:20-16:00: Networking break session
- 16:00-16:20: Keynote 8 :
- 16:25-17:00: Closing session and Awards ceremony





# Pack Small Caps, pre-IPO companies, and Startups

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- Descriptive information of your company on the Web site of the event ([www.techinvest-monaco.com](http://www.techinvest-monaco.com)) and on the app smartphone,
- Visibility on the signaling system during the event (screens, kakemonos, programs),
- Pitch on stage: 5 minutes to present your company + 3 minutes of Q&A
- Video recording of your pitch and delivery of the video after the event for your own use in internal communication and/or extern,
- Stand to host attendees,
- One to One meeting, taken upstream to the event via the smartphone application or taken during the event.

**Package :** Small Caps & pre-IPO companies : 3 500 € ; Startups : 500 €





# Sponsor pack

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- Associate your brand with a modern event,
- Take a « seed » position for the 1st edition (the most favorable position in case of success)
- Benefit from the package below, allying visibility and contents:
  - Visibility on all the advertising campaign bound to the event (dedicated Web site, emailing, smartphone app, campaign in the media partners), Press released,
  - Visibility on the signaling system during the event (screens, kakemonos, badges, programs ...),
  - Participation to a 20 minutes Keynote ,
  - Participation in the jury of selection of the companies which will pitch,
  - Stand to welcome attendees,
  - One to One Meetings with attendees,
  - Interview on stage scène and award,
  - Attendees list.

**Sponsor pack : 35k€**



# Practical Information

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## Date

5th October 2017

Event: 10:00-18:00

Dinner : 20:00-23:00

## Place

Hôtel Méridien Beach Plaza

22 avenue Princesse Grace - Monaco

## Accommodation

6th Octobre 2017

9:00-17:00

Special prices at the Méridien Beach Plaza Hotel

## Registration

[www.techinvest-monaco.com](http://www.techinvest-monaco.com)





# Contacts

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